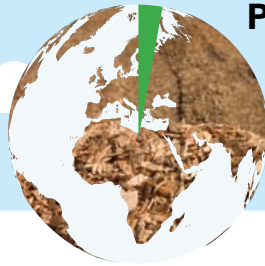
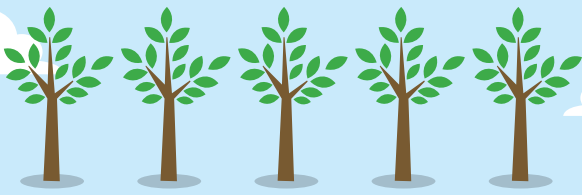


Paper has a place in every part of our lives, serving some of our most basic needs. Not only is it produced from a *renewable* resource – farmed trees, it's also *recyclable* and remarkably versatile.

PAPER

MANUFACTURERS ASSOCIATION OF SOUTH AFRICA (PAMSA)



Paper and planted trees

Timber plantations only **represent 7% of the planet's forest area** but provide about **50% of wood for industrial purposes**² – from aviation to textiles, from paper to pharmaceuticals, from furniture to personal hygiene.

² Food and Agricultural Organisation of the United Nations

840 million trees

planted over 693,000 hectares¹ in South Africa for papermaking. Particular species of trees are sustainably farmed, providing employment in rural communities.

¹ Forestry SA

6%

Plantation area harvested annually. New trees are planted on the same land in the same year to replace them. This is sustainable forestry.

Know the difference between **deforestation** and **sustainable forestry**. Deforestation is the clearing of forests, for agricultural, commercial, housing or firewood use without replanting.

Recycled paper for printing or writing is not made in South Africa.

Reduce your carbon footprint by feeding your printers and copiers with locally-produced, virgin paper rather than imported recycled paper.



From the common cardboard box to luxury packaging, **paper protects things on their journey from A to B.**

PAPER EVERYDAY, EVERYWHERE

Cereal boxes, milk cartons, labels and loo paper. Oh, and printing and writing paper too!

In South Africa we make newspaper, cereal boxes, egg trays and many types of paper packaging from recycled paper and cardboard.

150,000

people³ are employed because South Africa grows trees, makes paper products and recycles them.

³ Statistics SA

Next time you shop, ask for a cardboard box for your groceries! Then recycle it.

Forgot your reusable bags? **Ask for a box.**

Recycling makes a difference

Recycling provides a sustainable income for tens of thousands of informal collectors and extends the lifespan of our landfills.

3m³

Landfill space saved by recycling **one tonne of paper.**

7 million in 6 years

Tonnes of recyclable paper and cardboard kept out of our country's landfills and remade into new products.